

"The Scout"—statue by Cyrus E. Dallin. Skyline of downtown Kansas City in background.

KANSAS CITY INVITES YOU

ALL the world knows Kansas City as the "Heart of America" lying just 9½ hours by air from Los Angeles or 6½ hours from New York. Here at almost the exact geographical center of the United States a network of paved highways and trunk-line railroads converge providing speedy and direct transportation to all principal cities.

Most of Kansas City's leading hotels are compactly located within three blocks of the Municipal Auditorium or the heart of the shopping district.

Kansas City's Municipal Auditorium will serve as convention headquarters of the A.P.H.A., and description here becomes a bit difficult without the use of superlatives. Constructed at a cost of approximately \$6,500,000, the auditorium is one of a trio of recently completed municipal buildings. Though still pungent with the odor of new paint and fresh plaster, the auditorium has proved to be one of the most adaptable convention buildings in the country. By effective use of color and modern indirect lighting it aptly demonstrates the possible combination of beauty and utility in public buildings.

Thirty-two units range in seating capacities from 25 to 14,000 and may

be used separately or closely knit together by means of a public address system. Major units comprise the main arena seating 14,000, the Music Hall seating 2,650, the Little Theatre seating 600; and an exhibit hall containing 120,000 square feet of exhibit space. Facilities and services provided for exhibitors are sure to leave them in a happy frame of mind!

These are the convention essentials, but as no trip is complete without exploring some of the surrounding territory, what of the city itself?

Whether you appreciate fine paintings, enjoy good music, have a mechanical bent, or seek sheer recreation and entertainment, we know you will enjoy Kansas City.

In coming to the middlewest your hosts hope that you will feel you are among friends and that Kansas City will truly reflect the spirit of those who live and work here.

Under the able guidance of Health Director Dr. E. H. Schorer, plans are being made for a number of special tours and side-trips interesting from a professional standpoint. These will be described in future issues of the *Journal*.

For those who want to pursue their

individual hobbies, however, the following may constitute a sort of "vest pocket" guide. Even the briefest of exploration reveals that Kansas City is today essentially an agricultural distributing center made possible by a strategic location and ease of transportation.

Long before the days of paved roads, streamlining, or air-travel, men with high heel boots, ten-gallon hats, and clinking spurs were driving great herds of long horn cattle to Kansas City markets—markets which have now become well known for breded cattle exhibited each fall in the American Royal Livestock Show.

Vast fields of golden wheat were harvested and transported to mid-western elevators for storing and milling. These fields have earned Kansas City its reputation as the nation's "breadbasket" — and the leading market for primary winter wheat.

Long recognized as an agricultural center, the industrialist soon added his tribute. Sprawling pipelines were extended from Kansas, Oklahoma, and Texas to bring crude petroleum for refining; manufacture of corn products in Kansas City was "a natural," and soap, paint, and varnish manufacturers brought their plants here until more than 875 factories are represented in the Kansas City skyline. Today, long automobile assembly lines must be kept moving, and blast furnaces kept hot with molten steel.

To provide recreation and diversion for these people, such early builders as the late August R. Meyer, William Rockhill Nelson, and George E. Kessler planned and developed the now famous Kansas City park and boulevard system—a system which includes Cliff Drive, inviting Penn Valley Park, the 1,400 acre Swope Park, and the winding drives of the Country Club Residential district.

More recently, under a \$32,000,000

Ten Year Plan for Public Improvement, Kansas City has assumed its obligation as the artistic and cultural center of the great midwestern area it serves. Evidence might be found in the ready support given the Kansas City Philharmonic Orchestra, in the William Rockhill Nelson Gallery of Art and Mary Atkins Museum, or in any of the recently completed new municipal buildings — the Jackson County Court House, the Federal Post Office, the Municipal Auditorium, or the towering thirty story City Hall.

Within a block of the Municipal Auditorium is the Kansas City Power and Light Building which houses a small broadcasting station, television laboratories, and the Lighting Institute. Special studies have been made of color effects with reference to visibility, and a complete visual history of the lighting industry from the invention of



City Hall, Kansas City



Municipal Auditorium—Meeting Headquarters, A.P.H.A.

the first Edison bulb, is on display here. Visitors are welcome at any time and will be furnished guides between 9 A.M. and 3 P.M.

Proceeding south from downtown Kansas City, World War veterans will want to inspect the Liberty Memorial—a combined monument and building erected in honor of Kansas City's war dead. When seen after dark the 537 foot shaft constitutes a picture of great natural beauty rising on a series of terraces on which lighted fountains are directed. All Kansas City's skyline unfolds when viewed from this great height. This is in sharp contrast, however, to the wealth of factual information, maps, and war instruments contained within the memorial—a collection which merits several hours' browsing.

Directly across the street from the Memorial is the massive gray stone Union Station, popular with resident Kansas Citians and visitors alike. In addition to its extensive terminal facilities, there are always the latest books and magazines; an inviting gift shop

with the newest in gifts; a variety of toys for younger members of the family; and if one is hungry or thirsty, the Westport Room with cocktails, sizzling Kansas City steaks, and Fred Harvey's coffee.

If we continue our drive to the south we go through restful Penn Valley Park, home of Cyrus E. Dallin's Scout and A. Phimster Proctor's sculptural group, "The Pioneer Mother." Penn Valley forms a picturesque link between downtown Kansas City and its outlying shopping areas.

Largest and most outstanding of these is the Country Club Plaza, ever seasonable and festive in its decoration, and Spanish in its architecture. The Plaza, which serves Kansas City Country Club Residential District, is a complete and inviting miniature city in itself—served by its own residential parks, golf courses, bridle paths, playgrounds, and gardens.

It is said that the index to any city may be found in its homes. If this is true, a few hours spent in driving over the Country Club District justifies



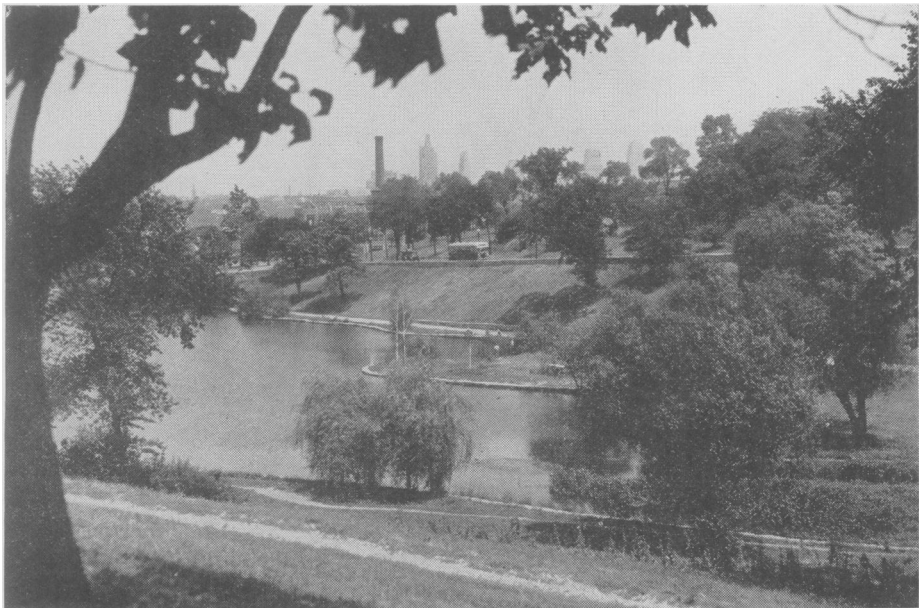
William Rockhill Nelson Gallery of Art and Mary Atkins Museum, Kansas City

all Kansas City's claims to many of the nation's most beautiful homes, combining the charm of European gardens and art objects with the freshness and sense of infinite space so characteristic of the middle west.

Those with cultural interests will want to explore the building and

grounds of Kansas City's rapidly growing 6 year old University of Kansas City, the Kansas City Art Institute, or pay a leisurely visit to the William Rockhill Nelson Gallery of Art and Mary Atkins Museum.

Made possible by the bequests of Mrs. Mary Atkins and William Rock-



Overlooking the lake in Penn Valley Park, Kansas City

hill Nelson, founder of the Kansas City Star, the Gallery is erected on the grounds of Mr. Nelson's former residence, Oak Hall. More than 5,000 objects of art from the earliest civilization of Asia Minor to contemporary 20th century art are exhibited. A distinctive feature is the installation of original old panelings with complete furnishings of the period. These include an English Georgia drawing-room, a French Regina Salon, a Spanish Italian room, and an Early American wing of five interiors brought from various sections on the Atlantic coast.

The department of paintings already ranks fifth among museums of the United States and includes outstanding works by Titian, Tintoretto, Veronese, Rembrandt, Rubens, Hals, El Greco, Velásquez, Goya, Poussin, Chardin, Boucher, Greuze, Millet, Gainsborough, Reynolds, Raeburn, Copley, West, Stuart, and Inness.

Gone is the idea of a museum as a

sort of morgue filled with dim and gloomy objects out of the past. Instead, the air-conditioned scientifically lighted Kansas City Gallery achieves the effect of a series of small intimate rooms with art objects appropriately grouped as they typify life in that particular period.

Ample opportunity for outdoor sports is afforded in Kansas City's Swope Park—the third largest municipal playground in the world. Its 1,400 acres of rustic woodland, three golf courses, tennis courts, picnic grounds, shelter houses, natural footpaths, outdoor animal pits, zoo and lagoon for swimming and boating afford interest and entertainment for groups of all ages and tastes.

So for the sake of your professional interests and your own entertainment mark *October 25–28* as “red letter dates” on your calendar, and select your favorite mode of transportation. All roads lead to Kansas City!



A. Phimster Proctor's "Pioneer Mother"

HEADQUARTERS FOR THE SIXTY-SEVENTH ANNUAL MEETING KANSAS CITY, Mo.—October 25–28

THE beautiful and commodious Municipal Auditorium will be used as meeting headquarters when the Association convenes for the 67th Annual Meeting in Kansas City. All scientific sessions, except breakfasts, luncheons, and dinners, will be scheduled here.

Registration and Information, commercial and scientific exhibits, Health Education and Publicity Headquarters will all be located in the Auditorium.

Residence headquarters are the Hotels Muehlebach, President, and Kansas Citian, each situated within

three blocks of the Auditorium. The members of the Vital Statistics Section and of the American Association of State Registration Executives have signified their intention of centering at the Hotel President. None of the other Sections or organizations meeting with us has named a headquarters and there will be a liberal sprinkling of all in-

terests in the three hotels. Single rooms will be difficult to obtain if reservations are long delayed. A list of Kansas City hotels with their rates is published on page 676 together with a reservation form. Fill it in now and mail it to the Chairman of the Housing Committee, Dr. Ralph Duncan, 1028 Baltimore Avenue, Kansas City, Mo.

APPLICATION FOR HOTEL ACCOMMODATIONS

In making application for hotel accommodations, it is necessary that four choices of hotels be indicated and that a reasonable range of rates desired be shown. Whenever possible, arrangements should be made for occupancy of double rooms: only a limited number of single rooms are available.

HOUSING COMMITTEE
1028 Baltimore Avenue
Kansas City, Missouri

Date.....

Please make hotel reservations noted below:

Hotel First Choice Hotel Third Choice

Hotel Second Choice Hotel Fourth Choice

...Double Rooms with bath for persons.Rate desired \$... to \$... per day

...Single Rooms with bath.....Rate desired \$... to \$... per day

...Suites—Parlor, ...Bedroom(s) with bath for ... persons. Rate desired \$... to \$... per day

Special Instructions

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Arriving, hourA.M.P.M. Leaving

If the hotel of first choice is unable to accept the reservation, the HOUSING COMMITTEE will endeavor to comply with your second, third or fourth choice in the order named. You will receive direct confirmation from the hotel accepting the reservation when made.

Rooms will be occupied by:

NAME	STREET ADDRESS	CITY	STATE
.....
.....
.....

(Please attach sheet listing additional names if necessary)

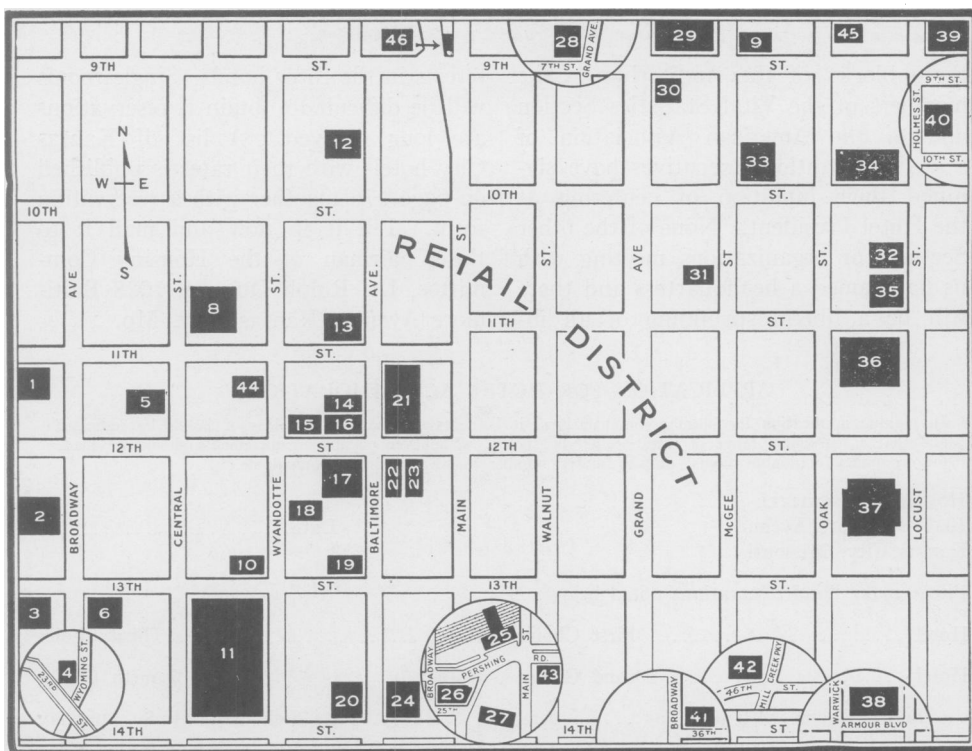
Name

Firm Name

Mailing Address

City State

(See map on page 676)



Hotels—(All Rates Quoted are for Rooms with Bath)

Map No.	Hotel	Address	Rates	
			Single	Double
18	Aladdin	1213 Wyandotte	\$2.00-\$2.50	\$3.00-\$5.00
21	Baltimore	12th and Baltimore	\$2.00-\$3.50	\$3.00-\$6.00
38	Bellerive	214 East Armour	\$2.50-\$4.00	\$4.00-\$5.00
14	Bray	1114 Baltimore	\$1.50-\$2.50	\$2.50-\$3.50
40	Chase	911 Holmes	\$1.50	\$2.50
2	Commonwealth	12th and Broadway	\$2.00-\$3.00	\$3.00-\$5.00
22	Dixon	12th and Baltimore	\$2.00-\$3.50	\$3.50-\$5.00
32	Drake	1016 Locust	\$1.50	\$2.50
41	Hyde Park	36th and Broadway	\$3.00-\$7.00	\$3.50-\$10.00
13	Kansas Citian	11th and Baltimore	\$2.50-\$4.00	\$3.50-\$7.00
17	Muehlebach	12th and Baltimore	\$3.00-\$6.00	\$4.50-\$8.00
42	Park Lane (Apartments)	4600 Mill Creek Parkway	\$3.00-\$5.00	\$4.00-\$7.00
16	Phillips	12th and Baltimore	\$2.50-\$4.00	\$4.00-\$6.00
33	Pickwick	10th and McGee	\$2.50-\$4.00	\$3.50-\$5.00
43	Plaza	13 East 24th	\$1.50-\$2.50	\$2.50-\$3.50
24	President	14th and Baltimore	\$2.50-\$5.50	\$3.50-\$8.00
44	Rasbach	1116 Wyandotte	\$1.50-\$2.50	\$2.50-\$3.50
10	Robert E. Lee	13th and Wyandotte	\$1.75-\$2.50	\$2.75-\$3.50
23	Sexton	15 West 12th	\$2.00-\$2.50	\$3.00-\$5.00
45	Snyderhof	917 Oak	\$1.50-\$2.50	\$2.00-\$4.00
15	Stats	12th and Wyandotte	\$2.00-\$3.50	\$3.00-\$6.00
9	Victoria	9th and McGee	\$1.50	\$2.00
46	Westgate	Main and Delaware at 9th	\$1.50-\$2.00	\$2.00-\$3.00

HALLS

Map No.	Hall	Address
11	Municipal Auditorium	Wyandotte to Central
4	American Royal Building	23rd and Wyoming
8	Ararat Temple	11th and Central
20	Edison Hall	1330 Baltimore

PUBLIC BUILDINGS

Map No.	Building	Address
36	City Hall	414 East 12th
13	Convention Bureau, Chamber of Commerce	1028 Baltimore
37	Court House	415 East 12th
29	Federal Building	815 Grand
20	K. C. Power and Light Building	1330 Baltimore
27	Liberty Memorial	Union Station Plaza
26	Post Office	315 West Pershing Road
39	Public Library	506 East 9th
25	Union Station	30 Union Station Plaza

CLUBS

Map No.	Club	Address
5	Eagles Club	1108 Central
28	Elks Club	120 East 7th
13	Kansas City Athletic Club	11th and Baltimore
19	Kansas City Club	13th and Baltimore
12	University Club	918 Baltimore
34	Y.M.C.A.	10th and Oak
31	Y.W.C.A.	1020 McGee

CHURCHES

Map No.	Church	Address
1	Cathedral	411 West 11th
35	First Christian Church	11th and Locust
3	Grace and Holy Trinity (Episcopal)	415 West 13th
30	Grand Avenue Temple (Methodist)	9th and Grand
6	West Side Branch Baptist	1301 Broadway